Sustainability Policy for BDP – Best Destination Partner

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1. Purpose and Commitment

At BDP we recognise that tourism plays a significant role in shaping the environmental, social, and cultural fabric of Denmark and neighbouring Nordic countries. As a company in the tourism sector, we are committed to contributing positively to our destination and to ensuring that our activities support a sustainable future.
We strive to reduce our environmental footprint, foster responsible tourism, promote local culture and community wellbeing, and operate our business with transparency and integrity. Sustainability is integrated into our daily practices, long-term planning, and the experiences we create for our guests.

At BDP our focus areas are:

Environmental Awareness
Responsible Partnerships
People and Wellbeing

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2. Environmental Responsibility & Awareness
2.1 Resource and Energy Efficiency

We work actively to minimise our use of energy, water, and materials.
Our approach includes:

- Prioritising energy-efficient equipment and solutions wherever possible.
- Continuously monitoring our consumption to identify opportunities for reductions.
- Ensuring lights, electronics, and ventilation systems are switched off when not in use

By optimising our resource consumption, we aim to contribute to both Denmark's and Scandinavia's ambition of becoming a greener, climate-resilient destination.

2.2 Waste Prevention and Circular Practices

We are committed to reducing waste at its source and supporting circular practices.
We do so by:

- Sorting waste in accordance with the City of Copenhagen's guidelines.
- Encouraging reuse, recycling, and reduction of single-use materials.
- Choosing environmentally certified and recyclable products whenever possible.
- Minimising the use of single-use plastics across our operations.

Our goal is to minimise the strain on local waste systems and contribute to a cleaner urban environment.

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2.3 Sustainable Transport and Mobility

We encourage low-impact transport choices for both employees and guests.
Our initiatives include:

- Promoting walking, cycling, and public transport as the preferred ways to explore our destinations both to clients and employees.
- Collaborating with local bike rental partners.
- Booking electric vehicles/boat when availability and budget permits.
- Minimising internal transport emissions through route optimisation and responsible planning.

Supporting sustainable mobility is central to our belief in tourism that enhances, rather than burdens, the urban environment.

3. Social Responsibility and Local Engagement
3.1 Employee Wellbeing and Development

Our team is at the heart of our company, and we work to create a healthy, inclusive, and supportive work environment.
We commit to:

- Offering fair employment conditions and equitable pay.
- Providing ongoing training in sustainability, safety, product knowledge and competence upgrade
- Ensuring a safe, positive, and respectful workplace for all employees.

We believe that empowered, informed, and well-supported employees create better experiences for our guests and contribute to higher-quality tourism at our destinations.

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3.2 Supporting Local Culture and Communities

We work to ensure that our activities add value to the communities we operate in.
This includes:

- Choosing local suppliers wherever possible and supporting small, local-based businesses.
- Highlighting and communicating our destinations' cultural heritage and natural assets in a respectful and authentic manner.
- Ensuring our tours, events, and guest activities respect local neighbourhoods, public spaces, and cultural norms.

We aim to foster deeper connections between guests and the local environment while helping preserve the unique character of our destinations.

4. Economic Responsibility

We believe that long-term economic sustainability is essential to operating responsibly.
Our principles include:

- Making procurement decisions based on quality, environmental standards, and local impact.
- Maintaining transparent financial practices.
- Investing in improvements that reduce operational costs and environmental impacts over time.

Responsible financial management ensures resilience and supports sustainable growth.

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5. Responsible Partnerships and Supply Chain

We collaborate with partners, vendors, and suppliers who share our commitment to sustainability.
We prioritise:

- Working with suppliers who follow responsible environmental and social standards.
- Choosing local partners who contribute to the regional economy.
- Building long-term relationships that promote sustainable practices across the tourism value chain.

Our goal is to elevate sustainability standards beyond our own organisation.

6. Guest Engagement and Communication

We believe that sustainability is a shared responsibility. Therefore, we encourage and empower our guests to make mindful choices during their visit.
We do this by:

- Providing clear information on sustainable transport, local culture, and environmental etiquette.
- Encouraging waste sorting, respectful behaviour in local areas, and responsible use of resources.
- Communicating transparently about our sustainability commitments and progress.

We strive to create meaningful experiences that inspire guests to embrace responsible tourism practices.

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7 Continuous Improvement and Transparency
Sustainability is an ongoing process.

We continuously:

- Evaluate our performance and set new, ambitious goals.
- Stay informed about developments in local and international sustainability standards.
- Document relevant data to ensure transparency and accountability.

We are committed to improving year after year and to sharing our progress openly with employees, partners, and guests.

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Each member of the team, the management, and the owners at BDP commit to take responsibility for carrying out the principles and putting the written words into action.

BDP – YOUR BEST DESTINATION PARTNER

Hanne Nehmar
CEO & Founder