

## **BDP support to the 2016 Women Deliver Global Conference**

BDP was selected to support the 2016 Women Deliver Global Conference through a very competitive process. Women Deliver was impressed by BDP's organization and dedication to creating a successful event. Having a strong, reliable partner onsite to make sure that the logistics are in place is crucial, as it gave us the freedom to concentrate on content and making the best programme possible.

BDP was assigned to undertake planning consultancy, exhibition management, registration of all attendees, accommodation service, and onsite management at the venue. During the 2 year planning process, BDP acted as Women Deliver's logistic representative in Copenhagen and supported Women Deliver in their planning with Bella Center (venue), the Danish Ministry of Foreign Affairs, the Danish Police, the Tivoli Gardens (Culture Night) and other vendors.

BDP acted with straightness, honesty and transparency at all times and was always keen to provide carefully thought out, cost efficiency and advantageous solutions. BDP also acted proactively and was capable to provide alternative solutions to problematic matters. Throughout the entire planning process, BDP was always available and at our disposal in any matter.

The onsite BDP management during the conference was tremendously personable, forthcoming and accommodating to all our needs and had the capability to be flexible and addressed any request promptly and with enthusiasm. The onsite registration served more than 5,700 VIPs, parliamentarians, medias, scholarship winners, conference attendees and exhibitors; overall it was efficient and smooth without any waiting.

Thus, I do not have any hesitations to very warmly recommend BDP.

*Katja Iversen*  
*President/CEO, Women Deliver*